

Bulletin

A quarterly publication for the Medical Societies of Erie and Chautauqua Counties

To Advertise:

Contact: (716) 852-1810

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Member/Not-For-Profit Advertising Rates:

Ad Size	Dimensions (WxH)	Single Rate	4x Rate Price is per insertion
Full Page	7.75" x 10.25"	\$735.00	\$615.00
Half Page	7.75" x 4.75"	\$440.00	\$350.00
Quarter Page	4.75" x 3.75"	\$270.00	\$200.00
Eighth Page	2.25" x 3.75"	\$220.00	\$175.00
Classified		\$3.75 per word	
Inside Back Cover			\$975.00
Outside Back Cover			\$975.00

Non-Member/For-Profit Advertising Rates:

Ad Size	Dimensions (WxH)	Single Rate	4x Rate Price is per insertion
Full Page	7.75" x 10.25"	\$915.00	\$775.00
Half Page	7.75" x 4.75"	\$525.00	\$440.00
Quarter Page	4.75" x 3.75"	\$320.00	\$260.00
Eighth Page	2.25" x 3.75"	\$270.00	\$230.00
Classified		\$4.00 per word	
Inside Front or Inside Back Cover			\$1030.00
Outside Back Cover			\$1030.00

Deadlines:

Camera ready deadlines:

Spring February 15
 Summer May 10
 Fall August 9
 Winter November 8

Ad must be sized correctly to fit dimensions listed at 300 dpi. Accepted formats: Word, Adobe PDF, jpeg or tif. Embed all fonts and graphics necessary for your ad. Artwork for black-only ads must not contain RGB, CMYK or spot color elements.

Single insertion Payments:

Payment must be submitted with signed contract and paper copy of ad for approval by the Medical Society of the County of Erie.

Multiple insertion payments:

Payment for 1st insertion must be included with signed contract and paper copy of ad. Subsequent invoices will follow payment due 10 days from invoice date.

Payments are accepted by check only, made payable to: The Erie County Medical Society; 1317 Harlem Road, Buffalo, NY 14206.

Include my ad in the following issues:

Spring 2020 Summer 2020 Fall 2020 Winter 2020

Ad Size _____ Rate per Issue _____ Total _____

Company _____

Name _____

Signature _____ Date _____

Address _____

City _____ State _____ Zip _____

Contact person _____ Phone _____ Email: _____

The Bulletin is a quarterly publication mailed to every member physician in Erie and Chautauqua Counties. The Editors endeavor to publish only that which is authentic but disclaim any responsibility for the statements of contributors. The Bulletin will accept advertising which it considers ethical, but such acceptance does not imply endorsement. Please address all correspondence to The Bulletin, c/o Medical Society of the County of Erie, 1317 Harlem Road, Buffalo, NY 14206.